



ezimove.com Limited

Media release  
1 May 2008

Sales of transit insurance for the year ended 31 March 2008, have improved by more than 250%. Since the ezimove mark two website was launched 3 May 2007, sales have more than doubled.

Peter Garrett, Managing Director of ezimove.com Limited, said; "ezimove's online website is proving a hit for users wanting simple and cost effective transit insurance 24/7. Premiums are very competitive, especially when compared to what major carriers offer, and whilst ezimove's policy wordings are in plain English, the cover is comprehensive."

Biggest selling product has been its Transit International Household Goods policy, with the Move NZ policy close behind for households moving within NZ. ezimove.com Limited was the first, and is still the only provider in NZ, of transit insurance 24/7. All policies issued are underwritten by Vero Insurance NZ, and come with a claims service guarantee.

General cargo being exported or imported into NZ, and also moving within NZ round out sales. Fresh, chilled and frozen products on the move can be insured anywhere in the world, as well as livestock moving within NZ. In short, the company can insure almost anything being moved, within NZ, and worldwide provided that NZ or island nations of the South Pacific are the source or destination of the transit.

Online quoting takes just minutes to complete, and on acceptance, customers pay by creditcard or direct credit. Policies are emailed to customers the instant an order is placed. It really doesn't get any simpler than that, but if someone has something to insure that is outside usual acceptance parameters, ezimove maintains a high level of flexibility and can usually assist customers when this occurs.

For the next financial year, ezimove is looking to double sales again. It currently ranks on page one in Google's unpaid search area for several of its key search words, and this plus word of mouth is spreading the ezimove name around NZ and the world.

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